

# Pete Cohen

## Keynote speaker

### Why Pete Cohen?

Motivation has a very short shelf-life without application and as your keynote motivational speaker I know that the measure of success will not just be relevance but impact. And not just the immediate impact on the day, but the lasting impact of the days, weeks and even years afterwards.

That's why I want to do everything I can to help make your event a success. I will treat our work together as a partnership. Here's what I believe I can do to help you...



### Before your event

Use my own extensive social network to help promote your event.

Create a promotional video that you can use when promoting your event to help convince people to attend.

Work closely with you to make sure that my presentation aligns precisely with your key message and the needs of your audience.

### During your event

Deliver a customised presentation precisely tailored to your audience.

Be as entertaining, motivating and inspiring as possible.

Connect and engage with your event attendees.

Be accessible for meet-and-greet, interviews and photographs on the day.

### After your event

Interact with your attendees on social media and by email so that the key messages and changes in behaviour are carried forward

Recommend your event to future speakers.